



NZKGI

NEW ZEALAND KIWIFRUIT GROWERS

• MISSION • STATEMENT •

To advocate, protect and enhance the commercial and political interests of New Zealand kiwifruit growers.

• OBJECTIVES •

To develop an active and engaged membership base of growers across New Zealand.

LABOUR & EDUCATION

To facilitate effective communication between NZKGI and the wider industry and community.

EXTERNAL RELATIONS

To be the voice and credible advocate of New Zealand kiwifruit growers.

COMMUNICATIONS

To actively support and protect the single point of entry.

INDUSTRY STABILITY

To be accountable for increasing transparency, robust KPI's, and reporting on Zespri and postharvest performance.

PERFORMANCE

To act responsibly and ethically on all economic, environmental, social, and regulatory issues to the benefit of NZKGI and the wider community.

ORGANISATIONAL MANAGEMENT

• VISION •

A strong grower advocacy organisation that leads growers and engages with industry partners.